



Benefitting:



Hosted By:

*King B Farm*

Formerly known as White Feather Precision Shooting

## 2018 SCP Rifle Challenge Event Sponsorship Overview

The match directors at Steel City Precision are happy to announce that the **2018 Steel City Precision Rifle Challenge** will be held **February 10<sup>th</sup>-11<sup>th</sup> at King B Farm in Ardmore, TN**. We are very excited about our partnership with the team at King B Farm and maximizing their facility to host precision rifle/precision multi-gun events. This event and the facility will provide unique shooting opportunities for the competitor in a “field match” format. Demo areas will be available at the lodge and throughout the stage areas for approved sponsors to show their products. For the 2018 event, we expect to have 100 competitors over two days of shooting. We will host many of the nation’s top competitors, industry professionals, military/LE personnel, and many new shooters. The two-day event will consist of several scenario-based field stages that shooters will navigate with both rifle and pistol. Please visit **[steelcityprecision.com](http://steelcityprecision.com)** for additional information and event updates.

For the 4<sup>th</sup> year in a row, we will be donating a portion of the match proceeds to a military charity. This year, we will be supporting the **USMC Scout Sniper Association (SSA)**. The SSA is a non-profit organization that we, as match directors, feel strongly about supporting. ([scoutsniper.org](http://scoutsniper.org))

Along with a portion of match registration fees, raffles will take place online leading up to the match and onsite during the event. 100% of the funds raised through raffles will go directly to the SSA. In 2016 we raised \$16,000.00, and to date we have raised over \$33,000.00 for military charities. We want to continue building on our legacy of charitable giving, and with your help we are confident we can!

We are currently partnering with sponsors to maximize publicity for the event, competitors and sponsors. Many of you were gracious enough to support our 2014, 2015, and 2016 matches. As we grow we want to continue to expand our exposure to other sponsors and look forward to establishing many new relationships. Any donation related to the shooting sports, either large or small, is greatly appreciated.

We have never and will never require a minimum donation to be a sponsor. However, the more prominent places for logos, banners, etc. will be given to higher value donations. Any feedback on different ways we can help promote your company and products is greatly appreciated. To help you achieve the amount of marketing exposure that works for your company, we are offering the attached sponsorship levels.

## 2018 SCP Rifle Challenge Event Sponsorship Levels

**GOLD+:** Gold+ sponsors will have the following benefits:

1. Stage sponsorship. A banner may be placed at a stage during the event and set up near the stage to show/demo products.
2. A banner may be placed at the awards ceremony.
3. Sponsors may erect displays in the lodge area.
4. Logo displayed on steelcityprecision.com.
5. Social media marketing with display of logo.

**\$2,000+ in prizes and a \$500 donation to Scout Sniper Association (*payable at event*).**

**GOLD:** Gold sponsors will have the following benefits:

1. Sponsors may erect displays in lodge area.
2. Social media marketing with display of logo.
3. Display of banner in awards area.

**\$1,500-\$1,999 in prizes.**

**SILVER:** Silver sponsors will have the following benefits:

1. Social media marketing with display of logo.

**Up to \$1,499 in prizes.**

*\*A limited number of shooter slots will be available to major prize table donors. Slots will be guaranteed upon receipt of prize table items.*

Please contact us if you have any questions. We are more than willing to help make reasonable accommodations. If you are interested in having your marketing materials included in a shooters bag, please send a minimum of 100 of any item for the bags. We make every effort to promote our sponsors. We highlight our sponsors leading up to the event and throughout the year on our Facebook page. Thank you for your support and we hope you will consider being a part of our event!

Match Directors: John Cuckler & Richard Crouse

Assistant Match Directors: Patrick Powell & Austin Cook

**Please send all prize table donations and promotional material to:**

Steel City Precision  
Attn: Richard Crouse  
311 Applegate Parkway  
Pelham, AL 35124  
richard@steelcityprecision.com  
205-936-2734

**Please send all sponsorship requests and prize table correspondence to:**

Austin Cook: austin@steelcityprecision.com

or

Richard Crouse: richard@steelcityprecision.com